

What makes it easier for car drivers to take the bus?



What relieves urban parking pressure?



What reduces pollution from cars?



What improves rural accessibility?



A ■ **Car share clubs**

Welcome to the new car culture

The Community Car Share Network Conference

Car share clubs

**Wednesday 14th March 2001,
Luton, Bedfordshire**

*Find out more about
car share clubs*

*Learn from the
experiences of car
share club operators*

*Review your transport
and mobility
management strategy*



- **Are you responsible for traffic management?**
 - car share clubs reduce the number of journeys by car
- **Are you involved in housing developments?**
 - car share clubs mean fewer parking spaces
- **Are you trying to tackle rural isolation?**
 - car share clubs are viable in market towns
- **Are you introducing sustainable transport planning?**
 - car share clubs free up the household travel budget
 - the proportion of journeys done by bus, on foot or by bike, rises

"If you are interested in reducing traffic, solving parking problems, or addressing social inclusiveness, then this conference will be invaluable to you," **Steve Grayson, DETR.**

Car share clubs: making better use of the car

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**Wednesday 14th March 2001,
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Social Evening

There will be a chance to meet the speakers and other delegates the evening before the Conference (Tuesday 13th March 2001), at the nearby Brache Travel Inn, where some accommodation has been reserved. There is no extra charge for this event.

Exhibition

For the first time, there will be an exhibition of companies and organisations that are switched on to the needs of car share clubs, covering areas such as vehicle leasing, telecommunications and software provision. See the CCSN website for list of exhibitors.

Venue and Travel

The conference is being held at Vauxhall Motors Ltd, in Luton. This is 10 minutes walk from Luton Parkway Railway Station, and the Brache Travel Inn.

Send all bookings to:

Richard Armitage Transport Consultancy

Oxford House, Smithy Fold Road, Hyde, Cheshire, SK14 5QY

Tel: 0161 368 6603 Fax: 0161 367 9242

E-mail: info@ratransport.co.uk Website: www.ratransport.co.uk

About Community Car Share Network

Community Car Share Network is a not for profit organisation promoting and supporting the development of car share clubs in the UK. CCSN works with local authorities, community groups and property developers, using car clubs to tackle many issues such as congestion, parking, and rural accessibility. CCSN offers information, support and services in developing a car club, as well as lobbying policy makers for greater support.

CCSN would like to thank our sponsors for their support and Vauxhall Motors Ltd for hosting this seminar.



Car Share Information

Community Car Share Network

Tel: 0113 234 9299

Fax: 0113 242 3687

E-mail: office@carshareclubs.org.uk

Website: www.carshareclubs.org.uk

CCSN, The Studio, 32 The Calls, Leeds LS2 7EW



Car share clubs

Welcome to the new car culture

The benefits

Car share clubs offer people an alternative to owning a car, especially a second car, freeing them to choose the best transport option within their household mobility budget. Over a decade of experience from the rest of Europe shows that members reduce their overall travel and, on average, cut their car mileage by half, replacing this with walking, cycling and greater use of public transport. Car clubs reduce congestion, pollution and the need for parking space: on average, one car club vehicle replaces five privately owned ones.

Strategic role

Car share clubs, together with ride sharing, are being incorporated into a wide range of initiatives in many different contexts. They are being included in projects that are encouraging urban regeneration, tackling rural isolation, developing staff travel plans, and enhancing social inclusion.

Different types of clubs

Different models of car clubs are being developed for residential neighbourhoods, the workplace, city centre developments, and rural market towns.

Day-to-day operation

This is how car share clubs work:

- A reservation is made any time of day or night by telephone to a call centre or over the Internet.
- The car can be hired for as little as an hour at a time.
- The cars are located at local "stations" within 5 -10 minutes' walk of the home or workplace.
- Keys are kept at a nearby safe, or access to the car is authorised through satellite communications or mobile phones
- Drivers pay a monthly fee plus the hours hired and miles driven.

The Car Share Clubs Conference

The Community Car Share Network's Car Share Clubs Conference will provide an unparalleled opportunity to meet all the key players involved with car share clubs. **Whatever your objectives - reducing car dependency, increasing the use of public transport, solving parking problems - this event will help you meet your goals.**

Who should attend?

Transport and city planners

By reducing dependency on the private car, car share clubs have an important role in sustainable transport strategy.

Property developers and housing associations

Planning applications are having to take account of lower parking standards and include measures designed to reduce traffic levels. A car share club can provide a core service for residents, which is also used by surrounding neighbourhoods and businesses.

Community groups

Car clubs improve the local environment by reducing congestion, pollution, and on-street parking, whilst increasing social inclusiveness.

Environmental Officers

For Local Agenda 21 and TravelWise officers, car share clubs offer a way forward on air pollution, congestion, and global warming.

Car manufacturers, car rental firms

Car share clubs are a reflection of a changing market, from ownership to access. In Europe as a whole, over 200,000 people are members of car share clubs already.

Component and technology providers

Car clubs need specialist technology for security, reservations, administration and data capture.

The Conference

Since the June 1999 car share clubs conference (held at Coventry), the number of clubs in the UK has more than doubled. The March 2001 national conference at Luton marks a milestone in the development of working models, with the first round of supported clubs up and running. Much has been learnt about overcoming the barriers to setting new clubs up and the event seeks to share this experience more widely.

The goal is to maximise the potential for car clubs and their contribution to solving traffic and parking problems. Community Car Share Network will bring together people from all disciplines to debate car share club strategy. Luton is intended to be the first of many annual events, offering both a trade fair and a conference.

Car share clubs

The Programme

- Session 1: Car share clubs - their strategic importance**
Chair: Kate Dibble, Ground Transportation Team, Manchester Airport plc
- 10.15 - 10.40 Car share clubs – the contribution to local and national transport strategies
David Begg, Chair, Commission for Integrated Transport
- 10.40 - 11.00 Car share clubs: working with public transport operators
Michael Glotz-Richter, Head of Section, Sustainable Development of Urban Environment, Bremen, Germany
- 11.00 - 11.20 Questions and comments
- 11.20 - 11.40 Coffee
- Session 2: Car sharing at the local level**
Chair: Ben Lane, Bristol Community Car Club Association
- 11.40 - 12.05 Challenges for cities: innovative approaches to traffic reduction
Cllr Helen Holland, Executive Member, Environment Transport & Leisure, Bristol City Council
- 12.05 - 12.25 Car share clubs in operation: lessons from the new start-ups
Chas Ball, Managing Director, Smart Moves Ltd
- 12.25 - 12.45 Questions and comments
- 12.45 – 14.00 Lunch & Exhibition
- Session 3: The future of car sharing in Britain**
Chair: Claire Spink, Head of Transport Action, Countryside Agency
- 14:00 -14.20 Why Vauxhall Motors supports car sharing initiatives
Kevin Moxey, Corporate Planning & Coordination Manager, Vauxhall Motors
- 14.20 -14.40 Planning to reduce the environmental impact of city centre developments
Judith Blake, formerly Chair of Development Control, Leeds City Council
- 14.40 – 15.00 Access to jobs and services without car dependency: a rural perspective
Richard Armitage, Richard Armitage Transport Consultancy
- 15.00 - 15.20 Questions and comments
- Summing up Future directions**
- 15.20 - 15.45 Community Car Share Network's Future Work Programme
Antonia Roberts, Development Manager, CCSN
- Making an impact in Whitehall and amongst other decision-makers
Ben Plowden, Director, Pedestrians' Association

Car share clubs

Booking Form

Cost

Standard: **£150** inc VAT
Members **£90** inc VAT
Accommodation **£54** inc VAT
(includes continental breakfast)
Bursary places are available
upon application.

We can book accommodation on your behalf until 12th February (subject to availability). After this date, accommodation must be booked directly with the hotel on 01582 417654.

To qualify for the members rate you can join CCSN for £50 (or concessionary rate of £10 for voluntary groups). See website for details.

Booking Contact

Telephone Fax

Organisation

Address

.....
..... Post Code

E-mail

I/we are members of CCSN Membership No.

I/we wish to reserve places for the following delegate(s)

Delegate Name

Fee

Delegate Name	Fee
<i>e.g. Chris Smythe</i>	<i>£150</i>

I/we wish to join CCSN and enclose our membership fee

I/we wish to reserve accommodation* for delegates @£54 each

*Smoking / non smoking room

Total:

I/we enclose a cheque payable to Richard Armitage Transport Consultancy

Please send an invoice to the above address. Order No./Ref.

Signed Date