

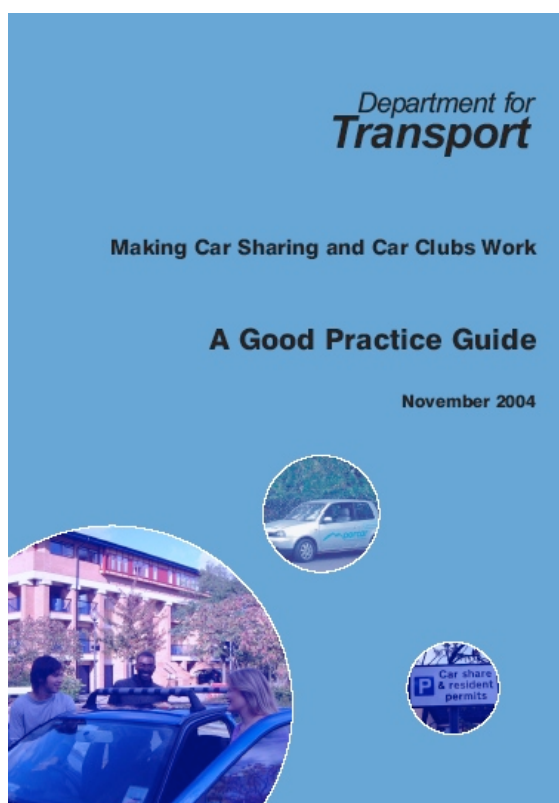
Experience of car clubs

1 RICHARD ARMITAGE TRANSPORT CONSULTANCY

1.1 RATC specialises in travel planning and sustainable transport, community and accessible transport, and transport for regeneration.

2 CAR CLUBS

2.1 Our experience of establishing car clubs in the UK is extensive, so much so that in 2004 the Department for Transport commissioned, RATC, Integrated Transport Planning, Jo Cleary Associates and John Austin, to undertake a *Review of Formal Car Sharing and Car Club Schemes in Closed Communities, Including the Workplace (UG 513)*, known as *Making Car Sharing and Car Clubs Work*. The Good Practice Guide is now available on the DfT website (www.dft.gov.uk):



2.2 RATC has been closely involved in the development of car clubs in the UK since 1996.

Car club development

- Durham County Council and Countryside Agency - North West Durham car club feasibility study, where it was concluded with the client's agreement that a car club was not the main priority at that time.
- Wiltshire County Council (2001 - ongoing) - Rural Bus Challenge round 4 - £213,000 for three year project involving rural car clubs - *Bradford and Bradenstoke A2B*.

- CarPlus (formerly Community Car Share Network) - assistance with setting this new organisation up, including RATC staff secondment, and making presentations at its seminars - 1999-2001.
www.carplus.org.uk/
- Bristol - Bristol Car Club (trading as BEST) feasibility study and implementation - 1999-2000
- Coventry - assistance with the Coventry Car Club (trading as DriveShare) feasibility study and implementation - 1999 - 2000
- Leeds - Co-Drive feasibility study - 1997-98.

Car club events

- *Car Share Clubs* Luton - March 2001 - organised by RATC for CCSN, with leading transport speakers, including Cllr Helen Holland, Professor David Begg, and Ben Powden.

The Community Car Share Network Conference

Car share clubs

Wednesday 14th March 2001,
Luton, Bedfordshire

Find out more about car share clubs

Learn from the experiences of car share club operators

Review your transport and mobility management strategy

● **Are you responsible for traffic management?**
- car share clubs reduce the number of journeys by car

● **Are you involved in housing developments?**
- car share clubs mean fewer parking spaces

● **Are you trying to tackle rural isolation?**
- car share clubs are viable in market towns

● **Are you introducing sustainable transport planning?**
- car share clubs free up the household travel budget
- the proportion of journeys done by bus, on foot or by bike, rises

"If you are interested in reducing traffic, solving parking problems, or addressing social inclusiveness, then this conference will be invaluable to you," Steve Grayson, DETR.

Car share clubs: making better use of the car

- *Making Better Use of the Car Conference* Coventry - June 1999 - organised by RATC for Smart Moves Limited
- *European Car Sharing Conference*, Leeds - 1997 - organised by RATC for EU Funded Pay-As-You-Drive-Carsharing project (for Taylor Lightfoot Transport Consultancy, Eire)
- Leeds City Council and the Environmental Transport Association, Green Transport Week 1996: workshop on car clubs.

CityCarClub Limited



- 2.3 Richard Armitage, RATC principal, is a non-executive director of Smart Moves Limited (www.citycarclub.co.uk/), the operating company of City Car Club Ltd., the UK's leading car club operator. City Car Club cars serve Bath, Brighton & Hove, Bristol, Edinburgh, Huddersfield, Lichfield, London, Norwich and Portsmouth.

3 RELATED ITEMS: RIDESHARING & SOCIAL CAR SCHEMES

Ridesharing

- 3.1 RATC has extensive experience, through its work with employers on Travel Plans, of promoting ridesharing for the journey to and from the workplace. An internal report was prepared on ridesharing software programs for the Energy Efficiency Best Practice Programme. A double-page spread on ridesharing at work, written by Richard Armitage, has been published in the Business section of the *Yorkshire Post*.

Social car schemes

- 3.2 In addition, RATC has considerable experience of all aspects of social car schemes that use volunteers driving their own cars. In 1999, RATC managed the production and edited the Community Transport Association's guide Community Car Schemes - organised lift giving using voluntary drivers and their cars [ISBN 0-9522439-9-7].

