

The Role of Car Clubs in Planning our Towns & Cities

Car Clubs have arrived - a review of Britain's first commercial car club development

Morning - Lessons from Car Clubs in Britain & mainland Europe

08.45 - 09.30 Registration

09.30 - 10.00 Introduction

Chair: *Prof Steve Stradling, Professor of Transport Psychology, Transport Research Institute, Napier University; Chair Transform Scotland Trust*

Councillor Phil Wheeler, Convenor of the Transport, Infrastructure & Environment Committee, City of Edinburgh Council: Conference introduction

Keynote: Diane McLafferty

Acting Director Transport Directorate, Scottish Government

10.00 - 11.00 Car clubs in a growing market: what can we learn from continental Europe?

Michael Glotz-Richter, City of Bremen Council

Car clubs – making progress in replacing private cars by offering an integrated package of car club and public transport

Joachim Schwarz, Cambio Mobility Services, Germany

("CarSharing" operator covering several major German cities, with a separate network in Belgium, and a recently opened partner in Ireland)

Getting the service right – lessons from a northern European car club operator

Comments and questions

11.00 - 11.20 Coffee Break

11.20 - 12.45 Developing the car club market

Dr Jillian Anable, University of Aberdeen & UK Energy Research Centre

Car Clubs, smarter choices and climate change

Comments and questions

Marshall Poulton, Head of Transport, City of Edinburgh Council

Establishing the car club in the city – local authority perspective

James Finlayson, CEO, City Car Club

Looking forward to a second decade of growth - operator's perspective

Car club members talk about their experience - using the Car Club for business and social activities

Comments and Questions

12.45 Workshop preview

13.00 Lunch

Afternoon - Changing Travel Behaviour

14.00 - 15.15 Workshops

Delegates can choose to attend one of the workshops.

Workshop 1 Car clubs and future transport systems

Contributors to include:

Derek Halden, Managing Director, DHC Ltd.

Dr. Jillian Anable and Michael Glotz-Richter

Car clubs' current and future contribution to modern low carbon travel, and where they sit in relation to other modes. How can we establish the car club as part of the "public transport offer" in Britain?

Workshop 2 Bike sharing and car club – working together?

Contributors to include:

Bernie Hanning, Managing Director, OyBike Systems Ltd.

John Lauder, National Director, Sustrans Scotland (TBC).

Following the success of the Vélib bike scheme in Paris, prospects and work in progress from other large cities.

Workshop 3 Taking control of the grey fleet: car club cars as pool cars

Contributors to include:

Chris Endacott, Gfleet Services Ltd.

Euan Renton, Consultant, Corporate Services, City of Edinburgh Council.

Richard Armitage, Richard Armitage Transport Consultancy Ltd.

Presenting key findings from a report on the staff pool car scheme at City of Edinburgh Council's and other case studies where car club cars form the basis of an employers car pool.

Workshop 4 Will a car club work in my locality?

Panel to include:

Antonia Roberts, Co-Director, Carplus

Chas Ball, independent consultant (founder City Car Club)

The panel will consider issues raised in the workshop such as: What is a viable size and population mix/density? How local planning and parking policies can help? How do community-based car clubs differ from commercial operators?

15.15 Comfort break and resume plenary session

15.30 - 16.20 Question Time

Chair: Rob Edwards, Environment Correspondent, Sunday Herald

Michael Glotz-Richter

Jillian Anable

Prof Steve Stradling

Bernie Hanning

Antonia Roberts

16.20 Concluding remarks

16.30 Close